

PHA launch competition to mark World Immunisation Week 2025

To mark this year's World Immunisation Week the Public Health Agency (PHA) has launched a digital creator and poster competition.

About World Immunisation Week:

World Immunisation Week is celebrated on 24-30 April 2025 and aims to highlight the collective action needed to improve vaccination uptake and promote the use of vaccines to protect people of all ages against disease.

About the competition:

Ahead of World Immunisation Week 2025 the PHA has launched a digital creator and poster competition for aspiring creatives from primary school pupils up to college/university students.

Digital content competition for Year 10 pupils up to college/university student level

- Competition brief can be viewed here - [Digital Content Creator Competition - Year 10 to College/University level students](#)

*Written consent will be required for everyone who appears in the videos. You should always consult in advance with anyone you plan to video and they should give consent before it is used or shared. For young people under 16, you will be required to get parental consent before taking a photo or video.

Submission deadline:

- *Closing date for submission for the digital creator competition is **Monday 12 May 2025.***

Prizes:

- *First prize for MMR video £200 and second prize £100 (love to shop vouchers).*
 - *First prize for HPV video £200 and Second prize £100 (love to shop vouchers).*
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Poster competition for P5 to year 9 children

- Competition brief can be viewed here - [poster](#)

Colouring competition for P1 to P4 children

- Competition brief can be viewed here - [colouring poster](#)

Submission deadline:

- *Closing date for submission for the poster competition is **Monday 12 May 2025**.*

Prizes:

- First and second prizes will be awarded to both age groups in the poster competition - First prize art set and £20 love to shop voucher, second prize art set.

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