

Monday, 24 March 2025

Service Development and Screening



The poster is for breast screening for women over 70. It features a woman with short white hair, wearing a pink top, with her hands clasped in front of her chin. The background is a light pink gradient. In the top left corner, there is a logo for 'Breast Screening' with a stylized 'S' and a checkmark. In the top right corner, there is a logo for 'HSC Public Health Agency'. The text 'Over 70?' is written in a large, bold, pink font. Below this, the main message is written in a bold, pink font: '1 in 3 women who get breast cancer are over 70, so don't assume you're past it.' Below the main message, there is a small text block that reads: 'A lump isn't the only sign of breast cancer. If you notice any changes to your breasts, tell your doctor straight away. Finding it early makes it more treatable and could save your life.' To the right of this, there is a section titled 'Breast screening units' which lists four units: 'Belfast Health and Social Care Trust (also covering South Eastern HSCT) Tel: 028 9033 3700', 'Northern Health and Social Care Trust Tel: 028 9442 4425', 'Southern Health and Social Care Trust Tel: 028 3756 0820', and 'Western Health and Social Care Trust Tel: 028 7161 1443'. At the bottom left, there is a small text block that reads: 'After your last invited breast screening you can still be screened every three years. Just phone your local screening unit. For more information visit www.nidirect.gov.uk/breast-screening'. At the bottom left, there is a small text block that reads: 'Produced by the Public Health Agency | www.publichealth.hscni.net'. At the bottom right, there is a small vertical text block that reads: '62110'.

Breast Screening

HSC Public Health Agency

Over 70?

1 in 3 women who get breast cancer are over 70, so don't assume you're past it.

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Breast screening units

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(also covering South Eastern HSCT)
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Tel: 028 9442 4425

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62110

This poster provides encourages breast screening and breast awareness to women over 70. Although women over 70 are not routinely invited for breast screening, they are encouraged to call the local unit to request breast screening every three years.

Details

Format

A3 poster

Target group

Women over 70

Downloads

Attachment

Size

[Breast Screening Poster Over 70 12_24.pdf](#) 218.93 KB

[Print](#)