## Thursday, 31 March 2016 Communications and Knowledge Management

1	Leave out technical details about the method of suckide, such as describing the type of lighture used or the number and types of pilk taken in an overdose. Never suggest that a method is quick,	<ul> <li>7 Thy not to give a story undue prominent for example with a front cover splash.</li> <li>8 Don't bouch over the complex realities of suicide and its impact on those left behind. Remember their people bereased by suicide are often vulnerable and are more likely to take their own lives than the general population.</li> </ul>
2	easy, painless or certain to result in death. Language methans. Avoid dramatic headitives and terms such as 'suicide epidemic' or 'hot apot'.	
3	Include references to support groups and places where subtidui people can find help-it reality does make a difference.	<ul> <li>Speculation about the 'trigger' for a suicide, even if provided by a close family member; should be avoided.</li> <li>Use statistics with caution. Check with</li> </ul>
4	Treat social media with particular caution and refrain from mentioning websites or networks that promote or glemorine suddle.	Samarban, US or the release rational statistical agency to make sure you have the most recent data and are comparing like with like.
5	Avoid dramatic or sensationalist pictures or video. Refrain from including content from suicide notes.	Contact Semanitans' press office for advice on reporting: ) +44 (0)20 8394 8300
5	Young people are especially vulnerable to negative suicide coverses. Do not give undue prominence to photographs of a young person who has died and avoid repeated use of images auch as guileries.	Ut of hours: +44 (0)7940 809 162 press@samaritans.org samaritans.org/mediags/delines Seportingsuidelie

A guidance poster for newsrooms which includes ten things to remember when reporting suicide. The poster is taken from Samaritans and Irish Association of Suicidology's Media Guidelines for Reporting Suicide.

## Details

Format A3 poster Target group Journalists, editors, sub-editors

## **Downloads**

AttachmentSizePHA A3 Poster Ten Things to Remember March 2016\_1.pdf246.39 KB

## Tags

- reporting on suicide
- <u>Samaritans</u>
- ten things

<u>Print</u>